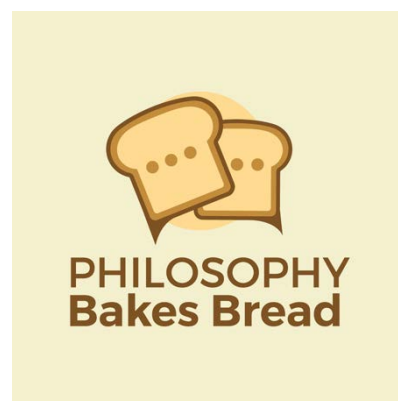


## Press Kit – Brief

For full press kit, visit [PhilosophersInAmerica.com/pbb-presskit](http://PhilosophersInAmerica.com/pbb-presskit)

### ***Philosophy Bakes Bread is a radio show and podcast that provides food for thought about life and leadership.***

Philosophy Bakes Bread is an award-winning, syndicated radio talk show and podcast that is intended to showcase the public importance of philosophy, both for our everyday lives and for leadership in the policy world. New hour-long episodes are released every other week. As a production of the Society of Philosophers in America (SOPHIA), the show grew out of SOPHIA's mission: to use the tools of philosophical inquiry to improve people's lives and enrich the profession of philosophy through conversation and community building. The show boasts guests ranging from philosopher Martha Nussbaum to Vox.com co-founder and journalist Matthew Yglesias. Named Overall Favorite Show on WRFL Lexington.



[Click on image for hi res file](#)

**Why It Matters:** Because we need a more civil and more thoughtful society.

**Available** on [iTunes](#), [Google Play](#), [Stitcher](#), [Spotify](#), or wherever you download podcasts, as well as on the radio: WRFL 88.1 FM in Lexington, KY, and KBLU 92.3 FM in Logan, UT.

**Dr. Eric Thomas Weber and Dr. Anthony Cashio** once thought that they should be lawyers. When each of them found philosophy, they realized what their life's work needed to be. Following in the footsteps of Socrates and John Dewey, they take philosophy to the streets with the Philosophy Bakes Bread radio show and podcast. Weber is the Executive Director and Trustee of the Society of Philosophers in America (SOPHIA) and Associate Professor of Educational Policy Studies at the University of Kentucky. Cashio is a Trustee of SOPHIA and Assistant Professor of Philosophy at the University of Virginia's College at Wise. Both are award-winning teachers.



**Audience:** We are talking about the show anywhere and with anyone open to seeing how philosophy can improve the lives of individuals and their communities. This podcast has a lot to offer for policymakers, business leaders, amateur philosophers, aspiring public intellectuals, and anyone curious about how to live a full and an examined life.

[Click on images for hi res](#)

**Interview topics:** Championing civility, the humanities, and higher education, examining ethics and leadership, podcasting from radio, resisting the remoteness of the "ivory tower," modeling public philosophy.

#### **Endorsements for Philosophy Bakes Bread:**

"Philosophy Breaks Bread is a wonderful, accessible ongoing discussion of philosophy, real life, and the relationship between the two — a great listen for anyone who's interested in philosophical ideas and thinking."  
— [Matthew Yglesias](#), Senior Correspondent, Vox.com

"A breath of fresh air, 'Philosophy Bakes Bread' cooks up practical, accessible and relevant philosophy. These dialogues are a generative force for philosophy, and all the people and worlds they touch."  
— [Patricia M. Shields, Ph.D.](#), Professor of Political Science, Texas State University San Marcos

"Philosophy Bakes Bread sizzles. Who knew philosophy could be so much fun?"  
— [Larry A. Hickman, Ph.D.](#), Professor & Director Emeritus, Center for Dewey Studies at Southern Illinois University

Direct inquiries to: Dr. Eric Thomas Weber, Dept. of Education Policy Studies & Evaluation, The University of Kentucky  
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# Interview Resources

## ***Bio talking points – [Dr. Eric Thomas Weber](#)***

- Recipient of awards for teaching, student service, public scholarship, & leadership
- Executive Director & Trustee of the Society of Philosophers in America (SOPHIA)
- Associate Professor of Educational Policy Studies and Evaluation at the University of Kentucky



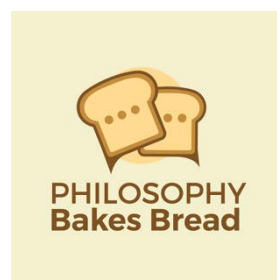
## ***Bio talking points – [Dr. Anthony Cashio](#)***

- Recipient of teaching awards from University of Virginia's College at Wise
- Trustee of the Society of Philosophers in America (SOPHIA)
- Assistant Professor of Philosophy at UVA - Wise



## ***Product summary – [Philosophy Bakes Bread](#) radio show & podcast***

- **Philosophy Bakes Bread is an award-winning syndicated radio show and podcast that provides food for thought about life and leadership.**
- The show has won 2 awards from WRFL Lexington, 88.1 FM, which launched the show in January 2017: Favorite Talk Show (2017) and Overall Favorite Show (2018)
- As a production of the Society of Philosophers in America (SOPHIA), the show sprung out of SOPHIA's mission: to use the tools of philosophical inquiry to improve people's lives and enrich the profession of philosophy through conversation and community building.



[Click on image for hi res file](#)

## ***Interview topics - suggestions / angles***

Championing civility, the humanities, & higher education | Examining Ethics and Leadership | Podcasting from radio  
Resisting anti-intellectualism and the remoteness of the "ivory tower" | Modeling public philosophy

## ***Sample interview questions and prompts***

- What does the title of the show mean? Can Philosophy Bake Bread? What is Philosophy?
- You say the show offers "food for thought about life and leadership." What does philosophy have to do with leadership?
- There are two things you're not supposed to talk about in polite conversation: religion and politics, but your show does this all the time. Why is that? What do you do when topics are controversial?
- What are the humanities and why do we need them?
- Don't we get our ethics on Sunday morning? Why do people study ethics?
- Is philosophy only for scholars or leaders or does it have a use for, say, someone working a minimum wage job?
- Is it possible to be so open-minded that your brain falls out?
- If everyone is entitled to their own opinion or philosophy, whatever it is, what's the value of anyone's philosophy?
- I've heard of public intellectuals, but what are public philosophers? Are there any exemplars of public philosophy?
- What is the process for creating each podcast? How do you select a topic and find guests?
- Your podcast has a radio audience and a podcast audience. What's the difference between broadcasting over the radio versus in a podcast?

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